



**Subscriber On-Line Access;**

1. Site definable look and content
2. Secure, self service account creation
3. Sign up to receive renewal notice by email
4. Access to digital replica edition
5. Purchase single digital editions
6. Allow subscribers to;
  - a. Purchase subscriptions
  - b. Request a new subscription
  - c. Pay for subscriptions
  - d. Enroll in EZ Pay
  - e. Change account information

**Management Browser Access;**

1. Allows managers to access critical data from the field
  - a. Subscriber accounts
  - b. Single Copy accounts
  - c. Distribution network
  - d. Reports
  - e. Alerts module
  - f. Integrated with Google Maps, importation into GPS unit for turn by turn directions
2. Manage subscription by; (print or digital)
3. Store 'do not call' and 'do not mail' information
4. Distribution Network Message center sends messages by product to;
  - a. Routes
  - b. Carriers
  - c. Customer service representatives about route status (subscribers account screen)