



### **Circulation Productivity Benefits;**

1. User defined/administer subscription structure
2. User defined/administer rate structure
3. Manage Non-Publishing days
4. Temporary Frequency Changes (bonus issues) by product, delivery type and frequency
5. Manage contest information
6. Manage prize inventory
7. Manage promotions
8. Manage multiple publications in a single database (print, digital or a combination of both)
9. Manage tax assessment by city, county, country, state or zip code (flat rate or percentage)
10. User defined/administer subscription acquisition response codes
11. User defined/administer address attributes
12. Address maintenance utility
13. Bar code entry for subscriber payment, single copy payment, carrier payment
14. Automated Bank processing
15. Circulation forecast tool
16. Press Run Maintenance tool
17. Automatically routing subscriptions to delivery routes
18. Algorithm to manage single copy draw and returns
19. Multiple user defined scheduled subscription renewal statements by email or printed statement
20. Assign reoccurring single copy adjustments to fund NIE program
21. Address attribute import utility
22. Alerts Module
  - a. Graphically displays subscriber complaints
  - b. Set alarms to warn of potential problems by product, route or district
  - c. Dispatch center manages redelivery of papers
  - d. Manage shortages by product, truck or route
23. Manage subscription by; (print or digital)
24. Store 'do not call' and 'do not mail' information
25. Distribution Network Message center sends messages by product to;
  - a. Routes
  - b. Carriers
  - c. Customer service representatives about route status (subscribers account screen)